Tutorial for "COMPANY NETWORKING SAVES RESOURCES"

The following tutorial provides a brief overview of the basic idea and intention and demonstrates how to navigate through the website by using screenshots highlighting thereby the specific features and characteristics of each subsection.

1. Idea
The basic idea behind "Company networking saves resources" is two-folded:

1) It represents the official website of the EU-FP7-project ZeroWIN. The site offers therefore information regarding upcoming events, main results and the project.
2) It represents a webguide that provides you with a list of recommendations illustrating different approaches and ideas how to deal with the accumulated waste streams. The list of recommendations is divided into a general (explaining the reason and steps of establishing an industrial network) and a specific part (illustrating the idea of exchanging and using by-products within an industrial network).

2. Structure
3. Navigation

The first screenshot shows the start page of the website.

**Screenshot 1. "Start Page"**

The start page is divided into four main areas:
- **Our Guide to Save Resources**
- **Our Results**
- **Our Events**
- **Our Project**

The area "**Our Guide to Save Resources**" enables users to directly forward to the complete list of recommendations (by clicking the button "Complete Guide") or to follow a step-by-step approach hereby identifying the DO and DO NOTs which are of the utmost interest (by clicking on one of the pre-defined professional background buttons). Each professional background button will offer a different set of recommendations.
The area "Our Results" contain all main results and achievements of ZeroWIN:

- **Practical Demonstrators**
  Providing an overview of the results of the practical demonstrators (industrial case studies) realized within ZeroWIN (project sheets, short films etc.)

- **ZeroWIN WIKI**
  Acting as a Knowledge Management Platform on Zero Waste

- **Resource Exchange Platform**
  A platform for exchanging by-products and information with the intention to foster the establishment of industrial networks developed within ZeroWIN.

- **Waste Prevention Tool**
  A tool for comparing the effects of different waste prevention measures in the three industrial sectors photovoltaic, ICT and construction.

- **Policy Recommendations**
  Additional information how the concepts, tools and technologies developed under the ZeroWIN project can be successfully integrated into existing and future EU policies.

- **Studies & Papers**
  Various papers and studies regarding waste prevention methods, strategies and tools resulting from ZeroWIN

- **Webinars**
  Recorded webinars about the ZeroWIN project and its industrial case studies
The area "Our Events" and "Our Project" inform the reader about upcoming events and webinars and about ZeroWIN respectively (see screenshot below).

**Screenshot 2. "ZeroWIN Project"**

**Screenshot 3. "ZeroWIN Partners"**
By clicking on one of the professional background buttons (producer, supplier, service provider, cluster manager, environmental organisation) you will be forwarded to the following page:

Screenshot 4. "Choose your area of interest"

The list of recommendation based on DO and DO NOTs are divided into the following three areas: **networking**, **efficiency** and **re-use**. The DOs of "**networking**" are dealing with issues such as finding the right partner or establishing an industrial network, "**efficiency**" is about improving the use of resources and "**re-use**" is looking for ways to re-use by-products such as heat, water, energy within an industrial network.
By clicking on one of the buttons (networking, efficiency, reuse) you will reach the list of recommendations.

Navigating through the guide is done by scrolling up and down using the sidebar or clicking on the different DOs in order to open/close them. In case that several DOs are open and you want to close them all at once, you can use the small grey button in the right corner to do so (red circle). You can also jump to other areas of interest such as: practical demonstrator (9 industrial case studies), theoretical framework (theory behind the guideline) or ZeroWIN (background information about the project).
The area "practical demonstrator" contains 9 real-life practical examples originated from three different sectors (photovoltaic, construction/demolition and high-tech industry) which deal with the endeavour of implementing zero waste industrial networks in real life. Each practical demonstrator provides the reader with a two-page project sheet, a detailed project sheet and a figure illustrating the respective industrial network. The project sheet provides a brief overview about the purpose and idea of the project, explains the practical implementation of the ZeroWIN Production Model and delivers a short assessment regarding the three expected ZeroWIN goals (30% reduction of greenhouse gas emissions, 70% overall reuse and recycling of waste and 75% reduction of fresh water use).

The area "theoretical framework" will provide detailed information about the idea and purpose of the guideline, the characteristics and shortcomings of existing production models such as Total Productive Maintenance (TPM), Total Quality Management (TQM), Just-in-Time (JIT) and the concept of the ZeroWIN Production Model. Feel free to open or close each topic by clicking on the titles.
If several titles or chapters are open and you wish to close them all at once, use the small grey button in the right corner to do so (red circle).

Screenshot 7. "Theoretical Framework"

The area "ZeroWIN" will provide you with information about the project, the workplan and a list of all partners (see screenshot 2 and 3).

We hope that you found the tutorial useful and if you have any other questions or remarks, please do not hesitate to contact us under info@sat-research.at.