



Going Green  
CARE INNOVATION 2018



November 26 - 29, 2018, Schoenbrunn Palace, Vienna

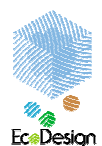
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# Going Green CARE INNOVATION 2018

November 26 - 29, 2018, Schoenbrunn Palace, Vienna



## SPONSORING PACKAGES





## The Event

### Going Green – CARE INNOVATION 2018

#### Towards a Resource Efficient Economy

7<sup>th</sup> International Symposium and Environmental Exhibition

An event to discuss future strategies, meet your clients and form strategic partnerships

- Date of the Event: November 26 - 29, 2018
- Place: Schoenbrunn Palace Conference Centre
- Expected Participants: 300 - 400

**Going Green – CARE INNOVATION 2018** consists of 4 parts:

- **International Symposium**

Top-Experts compare the technical state-of-the-art in Europe, America and Asia and discuss future trends

- **International Meeting Place**

**Going Green – CARE INNOVATION 2018** will provide individuals seeking business and/or research partners as well as RTD funding (EUREKA, European Union, global initiatives) with an important point of first contact.

- **Environmental Exhibition**

Presentation platform for the latest and sustainable developed electr(on)ic products, energy and recycling technologies. Located directly within the conference area the exhibition is like a village market place: central point for communication and presentation of new ideas.



## Top-Reasons for Sponsoring

- World's leading and most prominent congress on electr(on)ics and the environment including an International Meeting Place, Environmental Exhibition and Technical Tours
- Throughout the world **Going Green – CARE INNOVATION 2018** is the only event, where experts from companies in the electr(on)ics, automotive, energy, chemical and recycling industry, contract manufacturers, material and component suppliers, service and logistic companies, collective systems, academia, consulting and public authorities (local, regional, international) set the course for future trends in technologies, markets and sustainability.
- Meet your future clients as sponsor of our event, raise their attention and make your products and services known to them. A major step to increase your business in the future.
- More than **60%** of all participating experts hold management positions in **companies**.
- Due to the **intense co-operation** with our partner conferences the **international character** of the event is very high. 427 experts from 37 European, Asian, American, African countries and Australia took part in 2014.
- Best **presentation possibilities** for the sponsoring companies at the environmental exhibition. In 2014 Microsoft, enhesa, Greentronics, thinkstep and iNEMI were among the sponsors!



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### CARE INNOVATION 1996

Date & Location November 18-20, 1996; Frankfurt (Germany)  
Partner German Federal Ministry for Environment, EUREKA, EUROBIT, EUROENVIRON, IEE, IEEE, PREPARE, UNEP, WBCSD, ZVEI, VDMA

### CARE INNOVATION 1998

Date & Location November 16-19, 1998; Austria Center Vienna (Austria)  
Partner & Sponsors EXPO 2000 Hannover, Austrian Federal Ministry for Economy, EUREKA, EUROENVIRON, PREPARE, EACEM, EUROBIT, EC, FEEI, FVIT, IEE, IEEE, Sony, SUSTECH, UNEP, Austrian Airlines, Creditanstalt, Durmont, IBM, Team 7, Sony, Vienna Tourism Board, Xerox, WBCSD

### Electronics Goes Green 2000+

Date & Location September 11-13, 2002; Estrel Congress Hotel Berlin (Germany)  
Partner & Sponsors IEEE Computer Society, EXPO 2000, JEMAI, German Federal Ministry for Education and Research, IPC, EUREKA, European Commission, Nokia, Philips, Fraunhofer Society, TU Berlin, TU Delft

### Going Green – CARE INNOVATION 2002

Date & Location November 25-28, 2002; Austria Center Vienna (Austria)  
Partner & Sponsors IEEE EEC, IEEE TCEE, IEEE CPMT, TC GEMP, EUREKA, Ecotronics, European Commission, SONY, TU Wien, Vienna Business Agency, KERP, MTR, Fraunhofer IZM, ReUse

### Electronics Goes Green 2004+

Date & Location September 6-8, 2004; Estrel Congress Hotel Berlin (Germany)  
Partner & Sponsors IEEE Computer Society, HP, INTERSEROH, BITKOM, German Federal Ministry for Education and Research, ZVEI, VDI, EUREKA, UNEP, Japan for Sustainability, Elektronik Praxis, semi, Fraunhofer Society

### Going Green – CARE INNOVATION 2006

Date & Location November 13-16, 2006; Kursalon, Vienna (Austria)  
Partner & Sponsors IEEE, Ecodesign, IAER, HP, EARN, CCR, ENDS, ENVIRON, ERA, ISL, Microsoft, PE International, Green Electronics Council, Interseroh, DHL

### Electronics Goes Green 2008+

Date & Location September 8-10, 2008; Estrel Congress Hotel Berlin (Germany)  
Partner & Sponsors IEEE Computer Society, Dell, Intel, Panasonic, Avantec, Microsoft, PE International, Philips, Texas Instruments, Umicore

### Going Green – CARE INNOVATION 2010

Date & Location November 8-11, 2010, Schoenbrunn Palace, Vienna (Austria)  
Partner & Sponsors IEEE Computer Society, CARE Electronics, EcoDesign, e5, ISIE, EPEAT, Green Electronics Council, ISL, Microsoft, Panasonic, ZeroWIN, Bis Repetita, dataserv group, EARN, Greentronics, HP, HydroWEEE, iNEMI, SAP, STENA

### Electronics Goes Green 2012+

Date & Location September 9-12, 2012, Dahlem Cube Seminaris Hotel Berlin (Germany)  
Partner & Sponsors IEEE CPMT, Dell, Umicore, iNEMI, BMWI, Berlin, UNU, UCDavies, TU Delft, sirris, FED, BITKOM, ihobe, University of Wisconsin, Elektronik Praxis, ITRI, Elektronik, IEEE CPMT, ITR, StEP

### Going Green – CARE INNOVATION 2014

Date & Location November 17-20, 2014, Schoenbrunn Palace, Vienna (Austria)  
Partner & Sponsors Microsoft, hydroWEEE, ISL, ResouTech, ZeroWIN, enhesa, Greentronics, iNEMI, thinkstep

### Electronics Goes Green 2016+

Date & Location September 7-9, 2016, Dahlem Cube Seminaris Hotel Berlin (Germany)  
Partner & Sponsors ERP, Umicore, WEEEllogic, Arrow

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## International Program Committee

Rudolf Auer, Apple  
Conny Bakker, TU Delft  
Miquel Ballester, Fairphone  
Subrata Barman, IFC International Finance Corporation  
Melanie Bower, Green Electronics Council  
Todd Brady, Intel  
Gianluca Brotto, Electrolux  
Ignacio Calleja, EIT RawMaterials  
Martin Charter, Centre for Sustainable Design  
Jahau Lewis Chen, National Cheng Kung Univ.  
Jean Cox-Kearns, OTE Consulting  
Gregor Eckerth, agiplan  
Bibiana Ferrari, Relight/TREEE  
Thomas Fischer, Landbell  
Colin Fitzpatrick, Univ. of Limerick  
Georg Fröhlich, Electrocyling  
Maxime Furkel, Lexmark  
Christian Hagelüken, Umicore  
Carol Handwerker, Purdue Univ.  
Hidetaka Hayashi, EcoDeNet  
Constantin Herrmann, thinkstep  
Arpad Horvath, Berkeley Univ. of California

Zsolt István, BayLogi  
Hideki Kobayashi, Osaka Univ.  
Yoshinori Kobayashi, Toshiba  
Bernd Kopacek, CARE Electronics  
Joan Krajewski, Microsoft  
Edorta Larrauri, Gaiker  
Kun Mo Lee, Ajou Univ.  
Pascal Leroy, WEEE Forum  
Mitsutaka Matsumoto, AIST  
Tom Moriarty, Dell  
Katrin Mueller, Siemens  
Osamu Namikawa, Hitachi  
Nils F. Nissen, Fraunhofer IZM  
Guillermo O'Shea, Indumetal  
Thomas Okrasinski, Alcatel-Lucent  
Bob Pfahl, iNEMI  
Magnus Piotrowski, Lenovo  
Chris Slijkhuis, Müller-Guttenbrunn  
Eelco Smit, Philips  
Pia Tanskanen, Nokia  
Aidan Turnbull, BOMcheck  
Jan Visser, SIMS  
Norbert Zonneveld, EERA



## Your Benefits as PLATINUM SPONSOR

For your sponsorship as **Platinum Sponsor** you will receive:

- the right to nominate a **member of the International Programme Committee** in order to directly influence the quality and content of the event
- the possibility to propose a **keynote speaker**
- a complimentary 6 sqm **exhibition booth on a prominent location** (€ 6.000 value)
- **5 complimentary registrations** for associates or business partner of your organization (up to € 5.450 value)
- Your organization will be mentioned on all publications, press releases and on our webpage as "**Platinum Sponsor of Going Green – CARE INNOVATION 2018**"
- In addition, a **link to your website** can be positioned on our website.
- The possibility to present your company with a **half page four-color advertisement in the conference program**
- The possibility to present your company with **advertising material** (flyer, brochures, etc.; format max. A4) **in the conference package**
- 5 invitations for the **Reception of the Mayor of Vienna in the Town Hall**
- **Company logo on screen** throughout conference breaks

**Cost of the entire package: € 18.000,- (excl. 20% VAT)**



## Your Benefits as GOLD SPONSOR

For your sponsorship as **Gold Sponsor** you will receive:

- a complimentary 3 sqm **exhibition booth in a special location** (€ 4.000 value)
- **3 complimentary registrations** for associates or business partner of your organization (up to € 3.270 value)
- Your organization will be mentioned on all publications, press releases and on our webpage as “**Gold Sponsor of Going Green – CARE INNOVATION 2018**”
- In addition, a **link to your website** can be positioned on our website.
- **Company logo on screen** throughout conference breaks

**Cost of the entire package: € 12.000,- (excl. 20%VAT)**

## Your Benefits as SPONSOR

For your sponsorship as **Sponsor** you will receive:

- a complimentary space for 1 **roll-up in a special location** (€ 2.500 value)
- **1 complimentary registration** for associates (up to € 1.090 value)
- Your organization will be mentioned on all publications, press releases and on our webpage as “**Sponsor of Going Green – CARE INNOVATION 2018**”
- In addition, a **link to your website** can be positioned on our website.
- **Company logo on screen** throughout conference breaks

**Cost of the entire package: € 6.000,- (excl. 20%VAT)**



In addition we can offer individual sponsoring possibilities, such as

- Distribution of company brochures
- Advertisements in our conference brochures and documentation
- Patronage for coffee breaks, lunches and dinner events
- Special give-aways, flags, ...
- Etc.

Please do not hesitate to contact us!

## Contacts

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c/o Austrian Society for Systems Engineering and Automation  
Tel: +43-1-2982020

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<http://ci2018.care-electronics.net/>

## Going Green – CARE INNOVATION 2018 Continuing the Success Story of 2014

- **185 presentations** were held in 40 sessions
- **427 participants from 37 countries** in Africa, America, Asia, Australia and Europe joined the conference
- **62% from private sector**, 30% from academia
- **11 sponsors & partners** (eg. Microsoft, enhesa, Greentronics, iNEMI, thinkstep, ...) supported the conference